



UKRAINA TALO

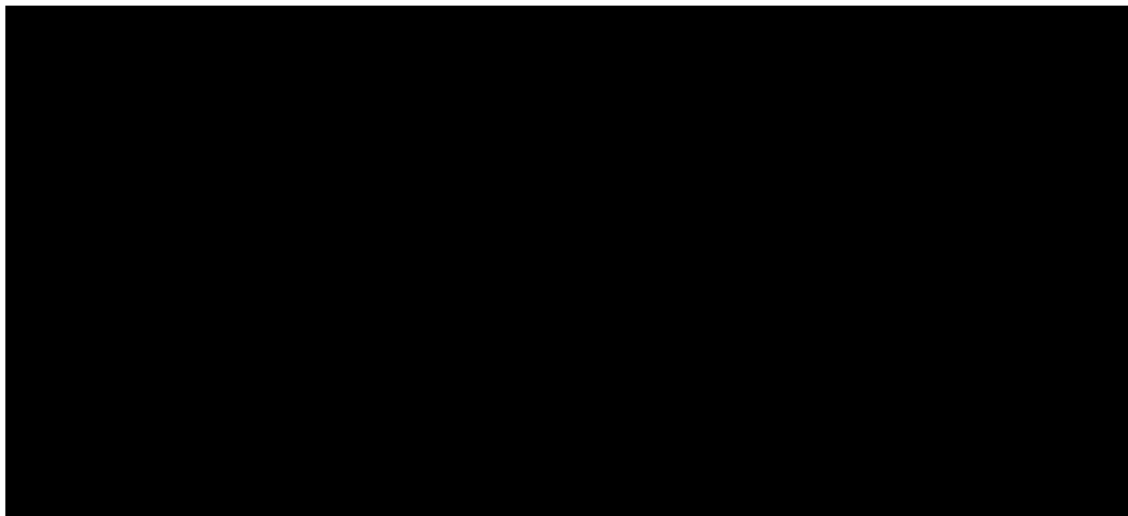
Project proposal



Tampereen Ukrainalaisten Yhdistys Suomessa Ry

Ukrainians of Tampere - who are we?

We are regular citizens of Tampere of Ukrainian origin and have a will to help Ukrainian people during these dark times.



What have we done so far?

- Collected and shipped ~50t of humanitarian aid to Ukraine in cooperation with the Association of Ukrainians in Finland (AUF) in Helsinki.
- Helped hundreds of relocated Ukrainian families with interpretation, food, clothes and guidance.
- Organized weekly demonstrations in support of Ukraine at Keskustori.
- Established facilities for Ukraina Talo and created a plan for future operations.
- Participated in Rekrytori, Tampere Talo Ukraina concert, Tuomiokirkko event with Tarja Halonen (1.04), planned to have Ukraina Rekrytori in Ukraina Talo every month.
- Contacted numerous finnish businesses and received donations or other kinds of support from them.
- Coordinated the donation of 3 city buses to Ukraine by TKL in cooperation with AUF.



Our Partners



Tampereen Ukrainalaisten Yhdistys Suomessa Ry

We want to help!

The Finnish government forecasts **40 000 - 80 000** of displaced Ukrainians arriving in Finland this year.

Therefore, we estimate that Pirkanmaa region, which roughly accounts for 10% of Finland population, should expect to welcome from **4000 to 8000** of Ukrainians.



Stories of the people coming here

A woman with two children fled Kharkiv. Her husband stayed in Ukraine to fight, after their home has been destroyed. They have been ripped out of their normal lives, jobs and hopes for the future.

In Finland she hopes to find a job to afford rent, a daycare for her kids and some basic life needs.

She learns that while she's not working, her kids cannot attend daycare. This puts her in a difficult position to find a job, as she must take care of the kids full time.

She needs a service which could take care of her children while she is figuring out how to start her new life. Additionally, she needs guidance about working life and culture in Finland.



Stories of the people coming here

Family with four children ran for their lives from their house in Chernihiv towards the Polish border. After 7 exhausting days on the road they have arrived in Tampere to the local family, which has offered to host them.

They struggle to understand the hosting family, as they only speak ukrainian and a little bit of russian. They agree to russian-speaking local services and interpreters. It causes them a lot of stress to hear the russian language but they are too insecure to tell about it to the officials and they are afraid that otherwise they will not get any service.

They need a ukrainian daycare service for their kids as well as a ukrainian-speaking environment where they can feel safe again. They want to find some ukrainian-speaking hobbies and activities in order to keep their kids engaged after the distress.



Our goals

- Support for Ukrainians of all ages seeking shelter in Finland.
- Guiding Ukrainians for jobs and studying in Finland.
- Organize Finnish language courses.
- Introducing Finnish culture to the arriving Ukrainians.
- Creating cultural visibility of Ukraine and its culture in Finland.
- Creating Ukraine-Finland connections between local businesses and companies in Ukraine.



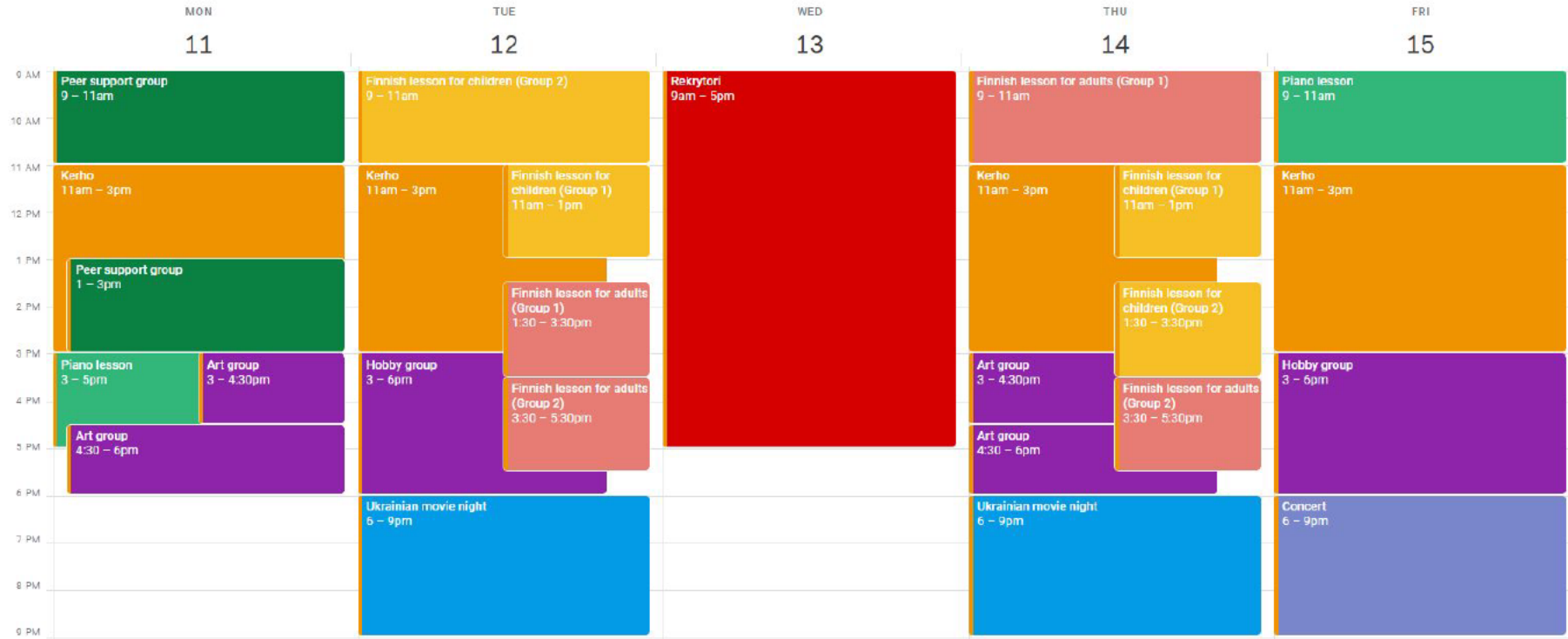
Our vision for Ukraina Talo

The space for Ukraina Talo is located in the heart of Tampere. It will have roughly the following zones and ranges of responsibility:

- A separate room for a daytime group for preschool aged children (kerho), art and hobby workshops. The other hobby activities will be organized and coordinated through connections with Finnish businesses and organizations
- A separate room for educational programs and peer support groups for adults.
- An open space which would include:
 - A library with Ukrainian books for children, teenagers and adults
 - Workplaces for the Ukraina Talo administrator and coordinators
 - A corner for informal communication with snacks and coffee
 - A corner for art installations
 - A space to conduct movie screenings, concerts and other events



Example week at Ukraina Talo



Who benefits?

If a community of displaced Ukrainians in Pirkanmaa receives our services, then:

- The adults are able to figure out the life in Finland quickly while their children are being taken care of.
- The City receives less inquiries, saving time and resources on services and interpreters.
- Displaced Ukrainians have the opportunity to visit a safe, familiar and comfortable environment which reminds them of home, where they can hear their mother tongue and get some psychological relief and support.
- Recruitment opportunities for Finnish companies.
- Introduce Ukrainian culture to Finnish people.
- Entrepreneurial and private investment possibilities.



Path to success

We have earned trust of hundreds of the displaced Ukrainians during our volunteering and helping efforts of the last 34 days.

Thousands of local Finns and dozens of companies have trusted our association so far to ship their aid to Ukraine.

They all are eager to see us creating Ukraina Talo to support the Ukrainians arriving in Pirkanmaa.



Staff

Administrators/coordinators - 2 persons, full time

Kerho workers - 2 persons, full time; 2+ persons, part time

Maintenance workers - 2 persons, part time

Public/private funding manager - 1 person, full time

SMM and PR - 1 person, full time

Peer support group conductors - 2 persons, part-time

Other - hourly paid teachers, some may be providing services on the voluntary basis



Evaluation methods

We would be able to evaluate our performance based on various metrics, such as:

- Monthly number of people (children and adults) serviced at Ukraina Talo.
- Satisfaction survey results.
- Employment and integration rates among serviced people.



Kiitos Tampere!

